



CENTRAL CATHOLIC HIGH SCHOOL



Introducing the NEW Kroger Community Rewards Program — New for 2009!

Dear CCHS Parent,

The Kroger Fundraising program will soon be changing. As of May 1, 2009, there will no longer be rechargeable gift cards. Your rewards will now be tracked via your Kroger Plus Card. Attached, you will find a form that Central Catholic needs you to complete in order to participate in this program. In addition to filling out this form and returning it to the Office of Institutional Advancement, you will need to link your Kroger Plus Card to Central Catholic High School online at www.krogercommunityrewards.com using the CCHS organization number: **81538**.

After May 1, whenever you make a purchase at Kroger and swipe your **REGISTERED** Kroger Plus Card, that purchase will contribute to your fundraising goal. In addition, once a household member registers, then all linked* Kroger Plus Cards used by family members also begin earning funds for the organization.

It is **IMPORTANT** to register with both CCHS and Kroger in order to be credited for your earned Kroger rewards starting May 1, 2009.

- CCHS (return the attached form) and
- Kroger (www.krogercommunityrewards.com)

FAQ Section

1. **HOW DO I REGISTER MY KROGER PLUS CARD AND RECEIVE MY EARNED KROGER REWARDS TOWARDS MY FUNDRAISING GOAL?**

You must complete and return the attached form to CCHS Office of Institutional Advancement, 2550 Cherry Street, Toledo, Ohio 43608.

You must register online at Kroger's secure website, www.krogercommunityrewards.com. It is important to sign up quickly so you are ready to earn funds when the Kroger Community Rewards Program launches on May 1.

2. **DO I NEED TO RE-ENROLL EACH YEAR?**

Yes, and No. You **DO NOT** need to re-enroll at CCHS unless your Kroger Plus Card Number changes. You **DO** need to re-enroll at the Kroger website on an annual basis.

3. **HOW DO I KNOW MY KROGER PLUS CARD IS REGISTERED?**

Within 7 - 10 business days of successfully registering your Kroger Plus Card online, you will see at the bottom of your Kroger receipt, "At your request, Kroger is donating to Central Catholic High School."

4. **DOES EVERYTHING IN MY SHOPPING CART COUNT TOWARD MY FUNDRAISING GOAL?**

Households can earn rewards on almost everything, every time they shop! However, there are specific purchases that cannot be included: alcohol, tobacco, government-assisted pharmacy expenses, postage stamps, Kroger giftcards and Green Dot Prepaid Cards, gift certificates, bottle deposits, lottery and promotional tickets, fuel, fuel center purchases, office services and Sales Tax. Eligible pharmacy purchases include out-of-pocket co-pays for non-government-assisted pharmacy programs.

*linked: Kroger Plus Cards are linked into "Households" automatically by Kroger using addresses and/or phone numbers.

5. HOW MUCH CAN I EARN TOWARD MY FUNDRAISING GOAL?

You will be able to earn Kroger rewards on a quarterly basis. Kroger earnings are based on the percentage of spending of Central Catholic Families related to the total spending of all participating Kroger Community Rewards organizations.

- Kroger limits its quarterly contributions to a maximum of \$1,250,000 to be distributed among all participating eligible organizations.
- Kroger limits a participating organization's earned rewards to a maximum of \$50,000 quarterly.
- Kroger limits a participating household's earned rewards to a maximum of \$300 quarterly.

6. ONCE I HAVE ENROLLED, IS MY PERSONAL INFORMATION SECURE?

Kroger does not sell, trade, or rent customers' personal information to outside companies or marketing firms. Please read their complete Privacy Policy online at www.Kroger.com.

7. WHAT INFORMATION WILL KROGER SHARE WITH CENTRAL CATHOLIC HIGH SCHOOL?

The quarterly reports will show your Kroger Plus Card Number, the first and last names of the cardholder, and your earned rewards amount. This is why it is important to also complete the CCHS registration form so that it is clear which student/family will be credited for your earned rewards.

8. CAN I VIEW A REPORT FOR MY HOUSEHOLD'S QUARTERLY REWARDS ONLINE?

No. They will only be sent to the authorized administrator at Central Catholic via email. It will not be available for anyone else to view online or elsewhere.

9. CAN I EARN REWARDS FOR MORE THAN ONE ORGANIZATION/SCHOOL AT A TIME?

No. Your Kroger Plus Card can be linked to only one organization at a time. However, you may choose to give to two organizations by changing your non-profit organization designation after six months. That way, you can give to one organization for six months and then the other for six months.

10. HOW DO I CHANGE MY KROGER PLUS CARD TO CONTRIBUTE TO A DIFFERENT ORGANIZATION/SCHOOL?

Just go online at www.krogercommunityrewards.com and follow the member enrollment steps.

11. HOW CAN MY FAMILY MEMBERS WHO ARE NOT A PART OF MY HOUSEHOLD HELP ME WITH EARNING TOWARD MY FUNDRAISING GOAL?

Your family member must complete and return the attached form to CCHS Office of Institutional Advancement, 2550 Cherry Street, Toledo, Ohio 43608.

Your family member must register online at Kroger's website: krogercommunityrewards.com.



**CENTRAL CATHOLIC
HIGH SCHOOL**

One Faith. One Community. One Mission.

419.255.2306

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www.centralcatholic.org